



## October 2019 - Here's What's Up!

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### **Message from the President**

Dear FSA members,

As the end of 2019 approaches, we are preparing for the upcoming ASA Annual Meeting, and delighted that Florida is the host state this year. Thousands of anesthesiologists and other medical and health professionals are journeying to Orlando for the event, and I hope you can attend. Some highlights of the upcoming meeting are outlined in this newsletter, including information on our own members' panels and presentations – be sure to come support your colleagues! FSA will have a booth in the Exhibit Hall, so please stop by – we'll be set up to take PAC donations and will have a new membership brochure to distribute. If you have colleagues who are not yet FSA members, grab a brochure and recruit them! Don't forget our Southern States Reception is taking place Saturday night the  $19^{th}$  – details can be found in these pages.



The summer months since I began my presidency were very busy. One of the great opportunities we take advantage of each summer is meeting with our local state legislators. During the summer months they're usually working out of their Florida offices, the mood is less formal, and you can spend some meaningful, quality time with them. Without the frenzy of Tallahassee or Washington DC, our representatives are in a better position, both mentally and in terms of proximity, to really learn about what we do and what we find important to our work as anesthesiologists. The photos presented in this newsletter show our board members in action with visiting legislators and inviting them to tour our hospitals and medical facilities, where we spend our working hours. It's a powerful way to connect with your representatives in a memorable way.



These connections are important, especially as we gear up for the 2020 Florida Legislative Session. The Board and the Legislative Affairs Committee will shortly begin holding weekly conference calls with our lobbying team at Johnson & Blanton. These calls help to keep our leadership updated on legislation that affects – positively or negatively – our profession; the connections we make with our elected officials can significantly help us shape legislation and continue to ensure safe, physician-led anesthesia for our patients and all of Florida.

All that we are able to do, depends so much on your continued support. On behalf of our Board of Directors, thank you for your membership!

**Christian Diez, MD MBA** *President, Florida Society of Anesthesiologists* 



Connecting with Florida Legislators, or, How I Spent My Summer Months

## Several FSA Board members took time this summer to meet with their state and national representatives, advocating for safe, physician-led anesthesia.

Below, left to right: Florida US Representative Neal Dunn with FSA Secretary Brence Sell; Past FSA President and current ASA Florida Director Jeffrey Jacobs with Florida US Representative Debbie Wasserman Schultz; FSA Vice President Leopoldo Rodriguez with Florida State Senator Jason Pizzo









*Left: FSA Board member and North District Director Greg Hickman with Florida State Representative Alex Andrade* 



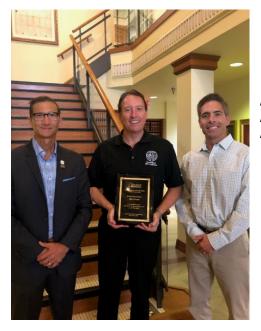






At the 2019 Annual Meeting held in June, two Florida State Senators – **Senator Gayle Harrell** and **Senator Bill Galvano** – were acknowledged by the Society for their outstanding work in support of safe, physician-led anesthesia.

Right: Senator Harrell (center) at the FSA Board meeting with FSA leadership (from I to r): Jonathan Slonin, Chris Giordano, Knox Kerr, Frank Rosemeier, Kurt Jones, Christian Diez, Brence Sell and Leopoldo Rodriguez.



Left: Senator Galvano receives his FSA award from Past President & Legislative Affairs Chair Jay Epstein and FSA Board Member & West District Director Sean Daley.

Below: FSA Vice President Leopoldo Rodriguez (right) and colleague Reuben Hoch (left) with Florida US Representative Ted Deutch



Below: FSA Board Member Zachary Deutch and Florida State Representative Cyndi Stevenson



Right: FSA Past President Knox Kerr with Florida State Senate candidate Jennifer Bradley





Physician-led. Patient-centered.



## Anesthesiology 2019 – Meeting Highlights



Keynote Speaker Opening Session: Abraham Verghese, MD MACP *Humanistic Care in the Technological Age* Saturday, October 19 | 9 – 10:15 a.m.

> John W. Severinghaus Lecture on Translational Science: Jeanine P. Wiener-Kronish, MD *Personalized PEEP* Tuesday, October 22 | 11 a.m. – Noon





Emery A. Rovenstine Memorial Lecture: U.S. Surgeon General Jerome Adams, MD MPH *The Future of the Physician Anesthesiologist* Monday, October 21 | 8 – 9:15 a.m

XAXII (D) DE Fra LA AWARRIORS.

Hope For The Warriors<sup>®</sup> – Run For The Warriors<sup>®</sup> 5K Run/Walk Sunday, October 20 | 6:45 a.m. OCCC South Concourse bus lanes Click <u>HERE</u> to register.

## Several FSA Board members present at ASA 2019 – come support your colleagues!

':00am – 8:30am	Kickoff Session - Contracts and Negotiation Panel	Adam Blomberg - W103AB
Saturday, October	19	
7:30am – 9:00am	Moderator: Oral Presentations-Ambulatory Anesthesia	Sher-Lu Pai - W300
3:00am – 4:00pm	Peripheral Nerve Block Workshop, Ultrasound, Simulation, and Stimulation	n Steven Porter - W208ABC
.:30 – 2:30pm	Pragmatic Well-Being: Doing Something About It	Zachary Deutch - W314AB
2:45-4:45pm	(SAMBA): Ten Things You Need to Know About	Leopoldo Rodriguez - W304CD
	Practice Management for Ambulatory Surgery Centers	
Sunday, October 2	0	
3:00 – 9:30am	Featured Abstracts IV - "Tranexamic Acid Administration is not Associated with Steven Porter - W206ABC	
	An Increase in Complications in High-risk Patients Undergoing Primary Total	
	Knee or Total Hip Arthroplasty: A Retrospective Case-control Study of 38,220 Patients"	
2:00 (post HOD)		lay Epstein - Windemere Ballroom
l:00 – 5:00pm	Ketamine in modern anesthesia practice: From the	Steven Porter - W315AB
	perioperative period to the chronic pain clinic	
5:00 – 6:00pm	Speaker: ABA Forum	Brenda Fahy - W207BC
Monday, October 2	1	
9:30 – 10:30am	Point-Counterpoint PC16 - Harassment and Violence in the OR:	Asha Padmanabhan - W104AB
	Real threat/Imagined? A Strengths-based Approach to managing and responding appropriately	
:00-3:00pm	Moderator: Patient Safety and Practice Management	Jeffrey Jacobs - WA2-Area C
:15 – 9:30am	Young investigator: Clinical Science - "Tranexamic Acid Administration is	
	Associated with an Increase in Complications in High-risk Patients Undergoing	
	Primary Total Knee or Total Hip Arthroplasty: A Retrospective Case-control Study of 38,220 Patients"	
2:30-3:30pm		chary Deutch, Jonathan Slonin,
	, , 5 ,	Blomberg & Adam Fier - W415B
3:45 – 4:45pm	Best Practices for Ambulatory Anes. for Geriatric Patients Sher-Lu Pai 8	& Leopoldo Rodriguez - W304AB

# Are You Presenting? Text us the information (date-time-topic-location) at 323.240.1617 and we'll promote your good work on FSA social media!



## **IN THE BREAKROOM - Six Questions for Sallie Matthews**

FSA is easily one of the most active of the component societies, and much of the day-to-day work - meeting planning, board and committee work & scheduling, website and social media output - is handled by our management team at BSC Management, Inc. **BSC President, Sallie Matthews,** answers a few questions about the work BSC does with FSA and what association management is all about.

#### ITB: What exactly is Association Management?

Truth be told, most of my friends and family don't understand what I do for a living! Many large associations are headquartered in Washington, DC and Chicago; thus, the profession is not as well known in the rest of the country. Association management companies, like BSC, run professional associations

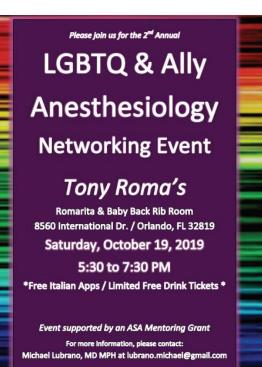


and societies, providing management and administrative services. AMC's, as they are called, provide staff, office support (including actual office space & phone services), IT support (including web development, graphic design, database management), Membership, Accounting, Development (including exhibit management & fundraising), Board/Committee administration (including project management), Strategic Planning, and frequently have a Conference Planning arm as well.

#### ITB: Do you only work with clients in the medical field?

At the moment, all BSC clients are in the medical field, predominantly surgical groups. In the past, our clients have included environmental conflict resolution, educational therapists, and advertising executives!

## ITB: How did Los Angeles-based BSC Management come to contract with a Florida society? What was it about FSA that made you say YES to taking us on?



We found each other through a group called AMCI, which is a professional association for association management companies. Our Founder, the late Barbara Berci, and Christina Kasendorf, who became the first FSA Executive Director from BSC, took a whirlwind trip to meet the FSA leadership at the time for an interview in Miami. It was a match made in Heaven, and neither side seems phased by the geography or time difference. We were delighted to add an anesthesia group!

**ITB:** You oversee a company with numerous clients and a large staff. What is your advice as a leader? A dirty martini! Kidding. "Servant leadership" might sound like religious terminology, but it's been a long-standing philosophy of mine, and is actually a current trend in business: Keeping the clients' and staff needs in mind, focusing on <u>service</u> and actually <u>serving</u> rather than profit. Of course, diplomacy, being fiercely organized, having top notch multi-tasking ability and an abundance of energy and patience are also required.



## Your proudest moment/accomplishment professionally?

Sorry, I have three.

- 1. When Barbara Berci first asked me to be her business partner in 1996.
- 2. Sharing life events with our staff: the up's & down's, weddings & divorces, babies & death, client victories & challenges. Our team genuinely cares for each other, and I am fortunate to be part of them.
- 3. This one was bittersweet...last year in 2018 when Barbara Berci died, coincidentally we also renewed eight existing client contracts. That, to me, was a vote of confidence in BSC, even without our dear Barb.

## What's your favorite aspect your job?

Although originally coming from a musical background, I was fairly "left-brained!" Working with physicians appealed to that side of me, having a "seat at the table" with them, being their partner, even without an MD after my name. I enjoy teamwork, whether it's with our staff or client leadership. Problem solving, strategic planning, furthering the goals/missions/initiatives of our clients brings great satisfaction. Working to develop staff, seeing them take on new responsibility and celebrate client "wins" with them is also tremendously rewarding. Lastly, I am never bored! No day is the same as the last, and I continually learn new things.

## **FSA - Upcoming Events**

October 19-23, 2019	ASA Annual Meeting	Orange Co. Convention Ctr, Orlando
January 27-28, 2020	FSA Legislative Days	Tallahassee
May 11-13, 2020	ASA Legislative Conference	Washington DC
June 12-14, 2020	FSA 2020 Annual Meeting	The Breakers, West Palm Beach, FL

A calendar of national anesthesia-related events is located on the <u>ASA Website</u>.